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Katalyst Network Group

# Press Release

## **Katalyst Network Group Named to Inaugural CRN Tech Elite 250**

**List recognizes VARs with deep technical expertise and premier certifications in North America**

**Charlotte, NC (March 1, 2011)** – Katalyst Network Group has been named to the inaugural CRN Tech Elite 250 <http://www.crn.com/slide-shows/channel-programs/229218804/crn-tech-elite-250-part-2.htm?pgno=4>. The Tech Elite 250 serves as the industry's definitive list of VARs with both deep technical expertise and premier certifications. Katalyst has been recognized as a best-of-breed integrator who has invested in technical know-how and earned premier certifications in the areas of data centers and infrastructure for North American customers.

CRN Editors worked with solution providers and outside experts to define the most important technical certifications in the market today. By mapping certifications against the key technology opportunities as defined by CRN's State of the Market and Midmarket study, the Tech Elite 250 recognizes the VARs most committed to helping customers innovate while reducing costs.

"Katalyst Network Group strives to be a *"technology detective"* for our clients, relentlessly investigating how we can add value to their respective environments. We do this by focusing on 3 key drivers within a customer environment – seeking to mitigate their risk, increase revenues and productivity, and reduce their total cost of ownership (TCO)," says Christopher Christy, President and Co-Owner of Katalyst Network Group.

"The Tech Elite 250 recognizes an elite group of VARs who are successfully navigating the dynamic IT channel market," said Kelley Damore, Vice President, Editorial Director at Everything Channel. "By adapting to new customer purchasing patterns and redefining best practices, these solution providers are delivering the strategies and value customers demand to compete in today's competitive economic environment."

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### **About Katalyst**

Katalyst Network Group is focused on increasing our client's competitive advantage with an information technology strategy that aligns with their business goals. Katalyst strives for IT designs to accommodate technology solutions that enhance their business capabilities by consistently and securely optimizing their infrastructure. Our reputation for successful results with integration of voice, video, data, and security into a single infrastructure that drives increased productivity while reducing costs is the core of our focus.

We offer turn-key technical solutions and integration services. This includes planning, deploying and maintaining information technology communications and security infrastructure. Katalyst partners with industry leading vendors such as Cisco, EMC, VMware, and Microsoft.

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